

NatureConnect

by Signify

**NatureConnect**

Lighting inspired by nature



We have become the  
indoor generation

On average, we spend  
more than **90%** of our  
time indoors



## Our bodies are made to live in sync with nature

Recent research shows that nature has a huge impact on our physiological, mental and emotional wellbeing.

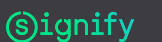
Workers in offices with natural elements such as plants and sunlight report:

**+15%**  
higher level of wellbeing

**+ 6%**  
higher level of productivity

**+15%**  
higher level of creativity

Source: Chief Wellbeing Officer  
by Steven MacGregor, 2018



# Let natural light into your life again

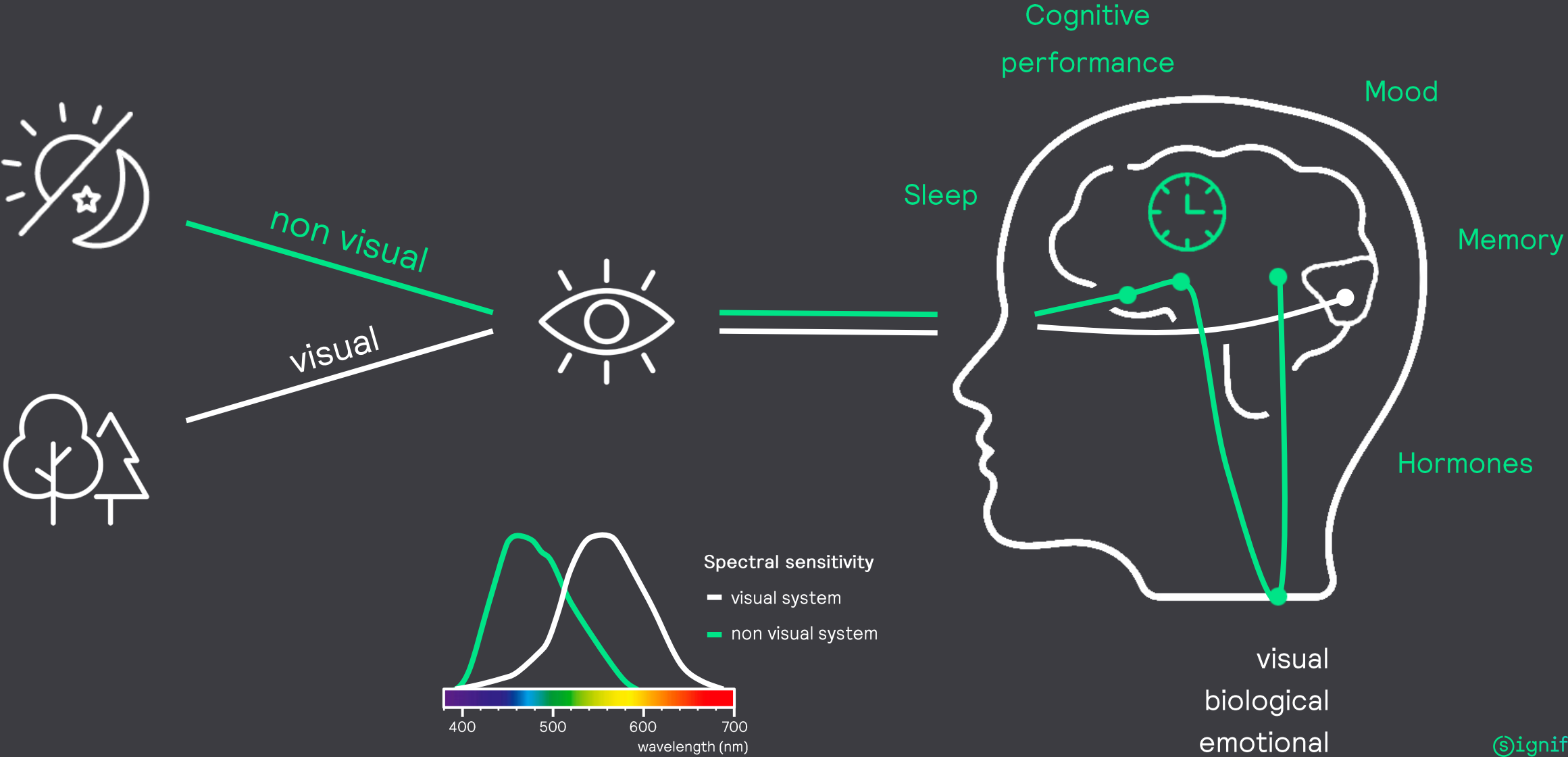
Indoors most of us are not getting the necessary doses of daylight to feel happy and healthy.

The exposure to daylight is very important for our:

- Mood
- Energy levels
- Comfort
- Productivity
- Quality of sleep
- Our health and wellbeing in general



# Light enables us to see better, function better and feel better



**Visual**  
see better



**Biological**  
function better



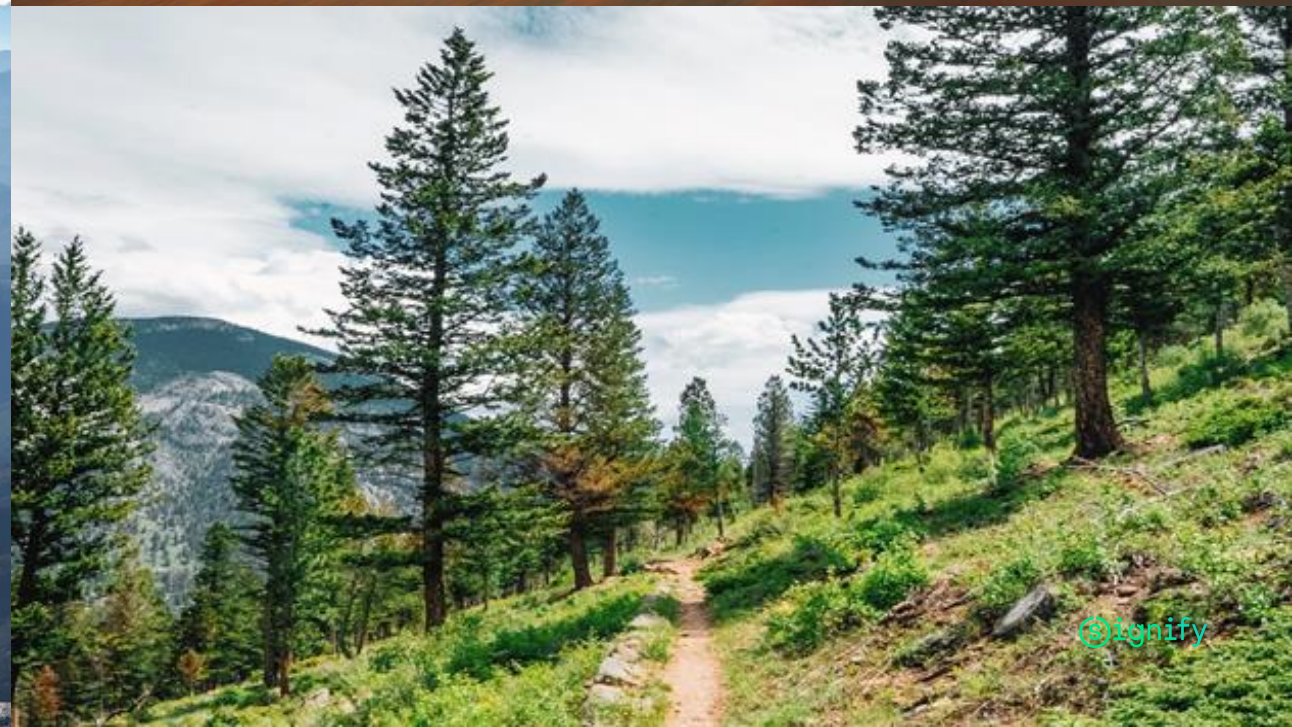
**Emotional**  
feel better



# NatureConnect Lighting inspired by nature

NatureConnect by Signify brings the benefits of natural light indoors.

It reconnects us with the constant cycles and variations of nature for healthy, engaging and attractive indoor environments.



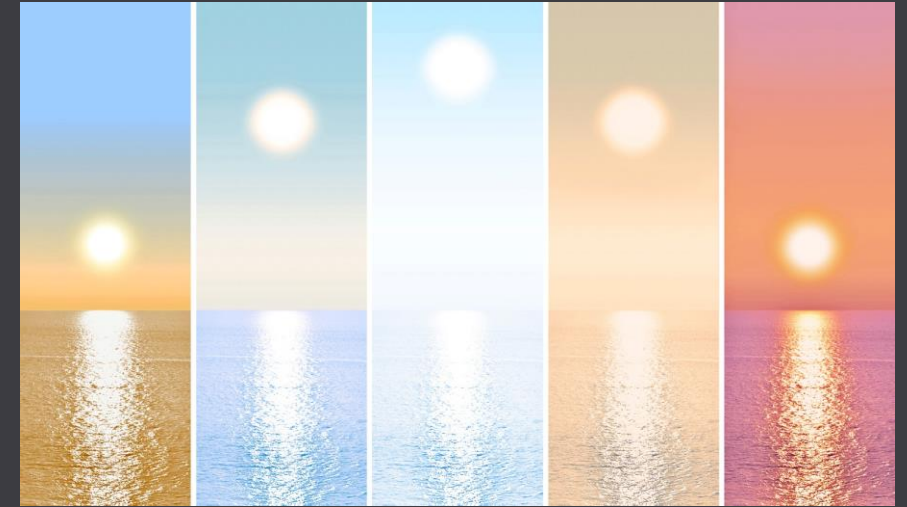




# The right light at the right moment

## Day Rhythm

dynamic light throughout the day  
following the daily rhythm  
of the sun

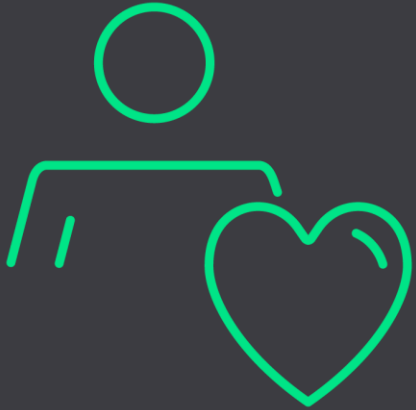


## Natural Light Scenes

for different activities and spaces



# NatureConnect benefits



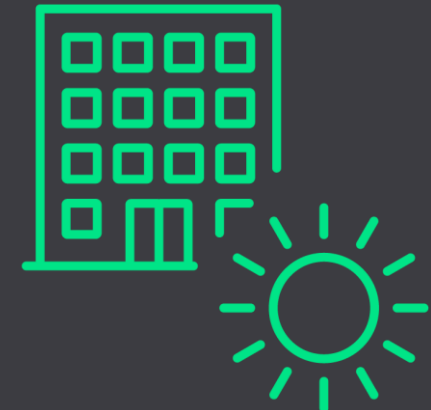
## Enhance wellbeing

- Support the body's natural day-night rhythm
- Stay active during the day and sleep well at night
- Stimulate positive emotional and mental health



## Boost performance

- Improve engagement and workplace satisfaction
- Make people feel more energetic
- Stimulate interaction and collaboration



## Create inspiring environment

- Enhance your company identity
- Adjust the lighting scene for different activities
- Create a vibrant, joyful and immersive atmosphere

# NatureConnect is a perfect fit for any professional indoor environment



## Office

Create a healthy, engaging and attractive work environment for your employees



## Hospitality

Create a unique experience in an inviting and pleasant atmosphere



## Conference centre

Create the optimal context to stimulate interaction and collaboration



## Care institution

Create a healthy environment for people that spend long hours indoors

# Curious to experience lighting inspired by nature?

NatureConnect by Signify brings the benefits of natural light indoors for healthy, engaging and attractive environments.

For more information please reach out to us:

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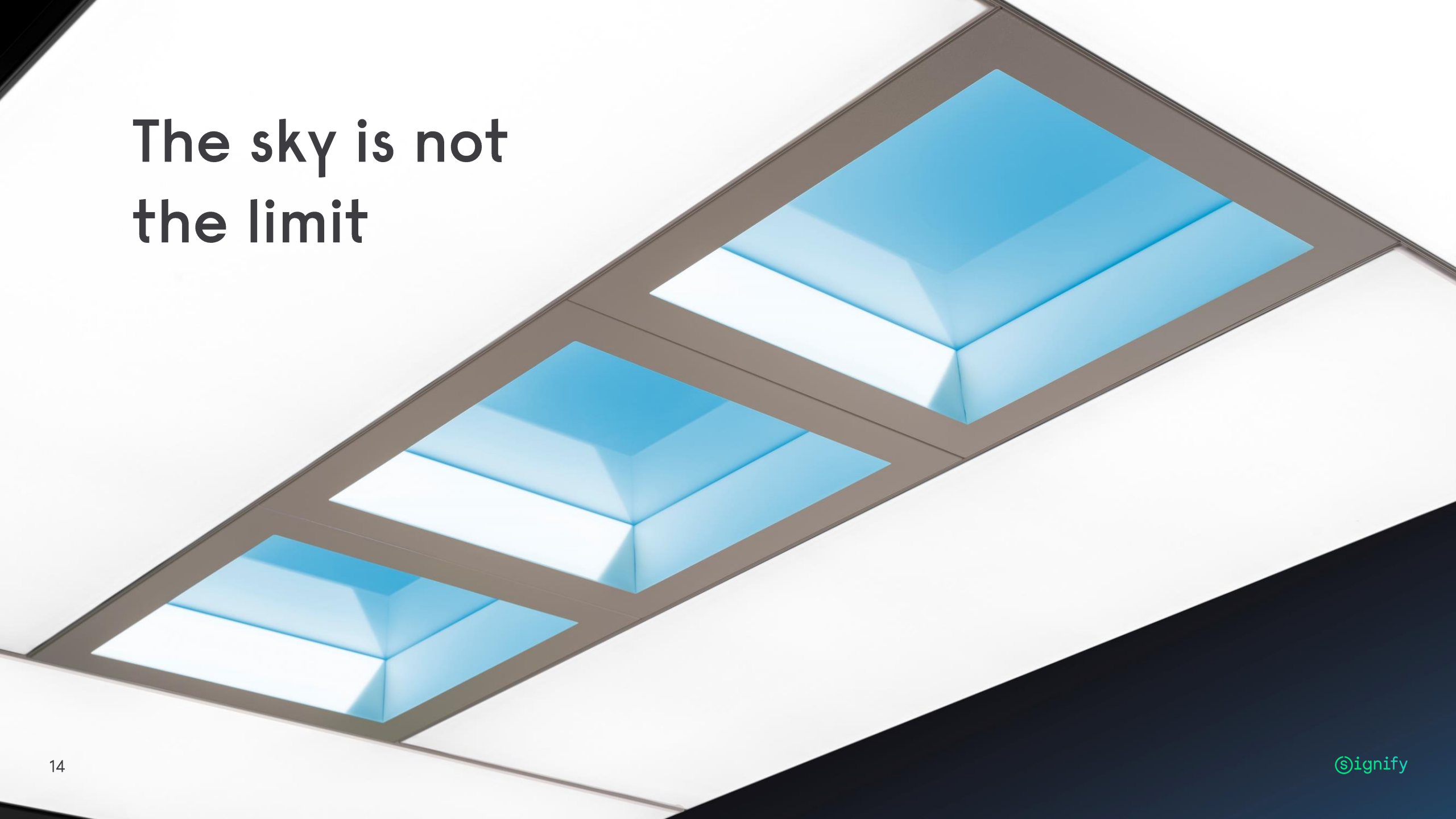
High Tech Campus, Eindhoven (NL)

NatureConnect Website

[www.signify.com/natureconnect](http://www.signify.com/natureconnect)



The sky is not  
the limit



Signify