



Healthy Building Network

Invitation

HealthBuild

Conference

2022

**13
10
22**

INVITATION

Institutional investors, developers and lenders increasingly focus on the environmental, social and governance (ESG) aspects of their real estate portfolios. **HealthBuild 2022** is the first conference to focus on the social aspects of ESG in real estate – the impact of buildings on their occupants, the surrounding community, and the supply chain supporting the building.

While we shape our buildings, our buildings in turn shape us: the indoor environment in which we work, learn, play and live affect our health, productivity, and wellbeing. HealthBuild 2022 will bring together Europe's experts on this issue, providing a fertile mix of academic knowledge and industry experience.

KEYNOTES



John Macomber

Author of best-selling book "Healthy Buildings". Harvard University

Author of best-seller: Healthy Buildings: How Indoor Spaces Drive Performance and Productivity (Harvard University Press, 2020). At Harvard Business School, John Macomber's work focuses on climate adaptation and the future of cities, particularly as aided by the private finance and delivery of public infrastructure projects in both the developed and emerging worlds.



Matthew Trowbridge

Chief Medical Officer WELL, the leading global healthy building standard.

Matthew Trowbridge is a physician, Chief Medical Officer at the International WELL Building Institute (IWBI), and Associate Professor at the University of Virginia School of Medicine. Dr. Trowbridge's academic research focuses on the impact of architecture, urban design, and transportation planning on individual and population health.

Healthy Building Development

Presentations on the design and development of Healthy Buildings



Carina Norregaard
Partner Architect at
LIAG architects



Michel Blom
Senior Developer
at Ballast-Nedam

Tenants of (Healthy) Buildings

Panel discussion of actual tenants of (healthy) buildings: what moved them to healthy buildings and what are the experienced effects? - Moderated by Piet Eichholtz



Ryszard Kruszel
Board of MOVARE
school district.
Involved in school
indoor environment
research



Michel Weijers
Managing Director
C2C ExpoLAB



Yuehan Wang
Global Research
Associate -
Real Estate
Technologies - JLL



Leonie Voragen
Director HealthKIC
foundation

Healthy Building Tech and Measurement Innovations

Pitches from Tech innovators in Buildings - Tech innovators in Healthy Buildings



Jonathan Wisler
Edge NEXT



Lisan Crommentuijn
Signify



Ann-Kathrin Platzer
CLATEC



Felix van den Horst
Clairify



Jules Keser
Smartyt

Healthy Building Financing

Panel discussion of leading real estate investors on vision, opportunities, and barriers in healthy building financing - Moderated by Nils Kok



Jill Brosig
Managing Director
and Chief Impact
Officer of Harrison
Street



TBD
ING real
estate Finance



Marcelo Cajias
Head of the Data
Intelligence SECTION.
Investment Strategy and
Research at PATRIZIA



TBD
Vesteda

Healthy Building Policy Perspective

Panel Discussion of local mayors on the role of municipality and politics on the furtherance of Healthy Building development - Includes the signing of a letter of intent



Felix Heinrichs
Mayor City of
Mönchengladbach



Antoin Scholten
Mayor City of Venlo



Frank Meyer
Mayor City
of Krefeld



Ingo Schabrich
District Director
of Kreis Viersen

Healthy Research Innovations

Pitches on recent insights by academic experts - Moderated by Ivo de Wit



Hannah Pallubinsky
Researcher
at Maastricht
University
and Research
Associate at
Uniklinik RWTH
Aachen



Melisa Yildiz
Researcher
at Hasselt
University and
Maastricht
University



Stefan Flagner
Researcher at
Maastricht University,
departments of
Human Movement
Sciences
And Finance



Juan Palacios
Researcher at
Massachusetts
Institute of
Technology (MIT)



Nico Duran
Researcher
in Economics
and Finance
of Real Estate
at University
College
London (UCL)

REGISTRATION

HealthBuild 2022 is initiated by the **Healthy Building Network**, and organized by its project partner Maastricht University.

Maaspoort Theater
Oude Markt 30
5911 HH Venlo (NL)

Please visit [Healthy Building Network](#) for more information and the possibility to register to the HealthBuild Conference 2022. You're cordially invited to join us on **13 October!**

REGISTRATION

CONFERENCE PROGRAM

8:30 Walk-In with Coffee

Maaspoort Theater, Venlo, The Netherlands

09:00 Welcome and Kick-off

Kick-off by Nils Kok (Professor in Real Estate Finance at Maastricht University) and Keynote by Chief Scientist WELL: Matthew Trowbridge

09:45 Presentations: Healthy Building Development

Presentations by Carina Norregaard (Partner Architect LIAGG) and Michel Blom (Senior Developer Ballast-Nedam)

Coffee

11:15 Panel Discussion: Tenants of (Healthy) Buildings

Panel discussion of actual tenants of (healthy) buildings: what moved them to healthy buildings and what are the experienced effects? - Moderated by Piet Eichholtz

12:15 Pitches: Healthy Building Tech and Measurement Innovations

Short Pitches from Tech innovators in Buildings - Tech innovators in Healthy Buildings

13:15 Network Lunch

14:15 Keynote: Speaker John Macomber

Harvard Business School Professor and author of the book "Healthy Buildings: How Indoor Spaces Drive Performance and Productivity"

14:45 Panel Discussion: Healthy Building Financing

Panel discussion of leading real estate investors on vision, opportunities, and barriers in healthy building financing - Moderated by Nils Kok

Coffee

16:15 Panel Discussion: Healthy Building Policy Perspective

Panel Discussion of local mayors on the role of municipality and politics on the furtherance of Healthy Building development - Includes the signing of a letter of intent

16:45 Pitches: Healthy Research Innovations

Short Pitches on recent research insights by academic experts

Closing Drink

18:00 End of event

Program may be subject to change

Supported by:



Maastricht University



Funded by:

provincie limburg



Ministerium für Wirtschaft,
Industrie, Klimaschutz und Energie
des Landes Nordrhein-Westfalen

